

Volunteer Role	Social media & marketing volunteer
Volunteering Location	Home-based with monthly/regular meetings in Denny
Volunteer Supervisor	Project Manager
Volunteering Time Requested days/hours	A few hours per week at a time/day that suits the volunteer.
<b>Role Description/Key Tasks</b>	
<p><b>About Smart Denny</b></p> <p>SMART Denny is a small grassroots charity, which aims to reduce energy use and tackle fuel poverty in the district of Denny &amp; Dunipace. We do this through raising awareness, and educating and empowering local families, individuals and households to make informed choices.</p> <p><b>Role Description</b></p> <p>The social media and marketing volunteer will help raise the profile of Smart Denny locally and effectively communicate relevant carbon reduction messages through various media. Tasks include:</p> <ul style="list-style-type: none"> <li>• Developing Smart Denny’s social media profile</li> <li>• Creating and posting engaging content regularly on Facebook</li> <li>• Updating and maintaining and the Smart Denny website</li> <li>• Collating and editing articles for a quarterly e-newsletter</li> <li>• Building the newsletter mailing list</li> <li>• Seeking out new ways to engage with new audiences locally</li> <li>• Attending Smart Denny meetings and events</li> </ul>	
<b>Skills, Experience, Personal Qualities Required</b>	
<p><b>Skills &amp; experience:</b> Good communication skills, the ability to tailor messages to different audiences, experience of sharing information on Facebook and/or managing a Facebook page, the ability to write engagingly.</p>	

<b>Personal qualities:</b> Passionate about the environment, enthusiastic and positive in attitude, willing to learn, proactive and able to work independently.
<b>Additional Training Required</b>
N/A
<b>Additional Information</b>
We are committed to equality and welcome applications from people from diverse backgrounds.
<b>Disclosure/Background Check Required?</b>
Yes <input type="checkbox"/>
No <input checked="" type="checkbox"/>

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Related Documents:

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